









MENOMONIE TOURISM COMMISSION

Meeting Minutes
November 30, 2022
City Hall Council Chambers

MEMBERS PRESENT: Knaack, Richartz, Krupke, and Sather

OTHERS PRESENT: Prange, DeMuth, and Simon

A motion was made by Knaack, and seconded by Krupke to approve the July 27, 2022 meeting minutes. Motion Carried.

ITEMS OF DISCUSSION:

The 3rd quarter 2022 room taxes had been distributed and the YTD report was presented.

Simon and DeMuth reviewed 2022 activity reports, upcoming events, STR report, marketing plan, grant awards, and the proposed 2023 budget.

A motion was made by Knaack, seconded by Sather to fund up to \$162,000 in management fees from 2023 tourism contract revenues including up to \$12,000 for intern positions. The use of the \$12,000 tourism intern funds will be at the Chamber CEOs discretion. Motion Carried.

A motion was made by Richartz, seconded by Krupke that the Greater Menomonie Area Chamber of Commerce shall only be reimbursed "actual" tourism management fees on a monthly basis beginning in the 2023 budget year. Motion Carried.

A motion was made by Richartz, seconded by Knaack to approve the proposed 2023 Greater Menomonie Area Chamber of Commerce tourism budget with the adjustment of moving the \$12,000 intern expense to Account 5300 – Management Fee – and an additional \$12,000 increase for an annual total of \$162,000. Motion Carried.

A motion was made by Richartz, seconded by Krupke to extend the contract with the Greater Menomonie Area chamber of Commerce through 2025 including the contract amendments from the three previous motions. Motion Carried.

The next regular meeting will be on Wednesday, January 18, 2023 at 10:00 AM at the City Council Chambers. A motion was made by Richartz, seconded by Sather to adjourn. Motion Carried.

Respectfully Submitted,

Lowell Prange, Recording Secretary